

“ Better than the staff we would have found on our own. ”

- Bill Karas, Owner

GETTING GREAT STAFF BECOMES A BREEZE

After seeing Mobilize help with a staffing shortage at a neighbouring business, Bill Karas, owner of Glacier Mountain Lodge in Blue River, BC tried the program at his own hotel – with very successful results.

TRYING A NEW APPROACH

Glacier Mountain Lodge's biggest challenge has been attracting staff; in recent years, even an offer of free housing didn't bring in qualified candidates. They had previously used the Temporary Foreign Worker Program, but government changes to the program made it inaccessible. So after seeing Mobilize work well for a neighbouring business, they decided to give it a try.

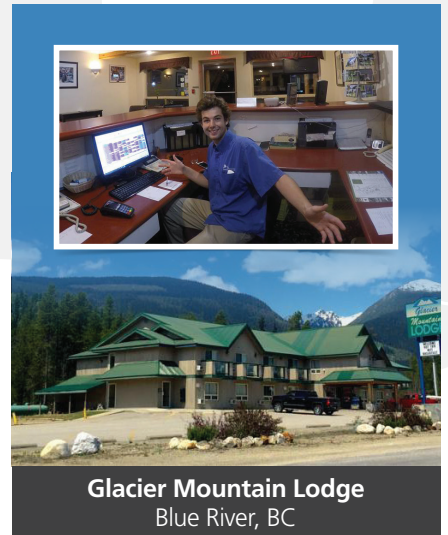
THE PERFECT FIT

The program's structure, with the flexibility of seasonal deployment cycles, is ideal for their operation. "We can plan to have staff when we need them most," says Karas. "And the calibre of that staff is great. The Mobilize workers were better than the people we would have found on our own."

REFLECTING ON A SUCCESSFUL SUMMER

Karas adds, "With Mobilize, staffing up and training has been a breeze compared to what we've experienced in the past. Mobilize delivered upon what they promised." Karas is spreading the word among local businesses; he's recommended Mobilize to a local restaurant that faces similar staffing challenges.

"I've recommended Mobilize because of the level of detail in the setup, the clarity of the expectations, the confirmation of rules and payroll processes that all led to a successful placement," he says. "There were no surprises, the setup was organized and generally very well done."



Glacier Mountain Lodge
Blue River, BC

DEPLOYMENT SUMMARY

Average # of roles deployed seasonally:

3

Partner since:

Summer 2016

Roles:

- General Resort Attendants, responsible for all guest interactions, including front desk, room service and housekeeping.

WANT TO BE PART OF THE NEXT PLACEMENT?

Mobilize deploys workers seasonally – if you face staffing shortages and recruitment challenges, register today!