CANADIAN SCHOOL COURSELLOR MAGAZINE



CanadianSchoolCounsellor.com is live!

Enhancing our flagship publication, Canadian School Counsellor magazine, Market Zone Productions is pleased to announce that they have extended the brand to include an online platform now available for high school guidance counsellors across Canada.

The website was created to provide counsellors with an alternate resource Sharing information commentary from industry experts and those in the know, visitors to the site will be able to quickly access the information they seek most often.

In addition to providing access to all editorial features that are published in each issue of the magazine, CanadianSchoolCounsellor.Com will highlight industries that offer graduating students rewarding career options for consideration. You will as well find profiles of academic institutions to share with those students who are pursuing a post-secondary education in Canada, and abroad.

Take a minute and visit our site. Please feel free to share any feedback that will allow us to serve your needs better. Email us at production@ marketzone.ca with your comments or concerns. #csc



And, don't forget to follow us on Twitter, @CdnSchoolCouns1

4-Year strong employment program helps young Canadians explore career paths and gain skills

Photos courtesy of Mobilize Jobs

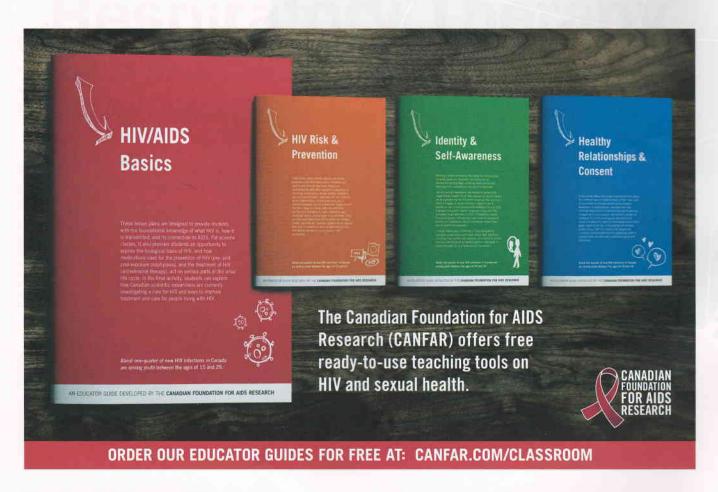
Mobilize Jobs is a unique staffing model that works on a rotational placement basis, providing young Canadians with full-time work over consecutive seasonal placements at tourism and hospitality businesses across the country.



1,600+ young workers Mobilized since 2015 across Canada

Mobilize Jobs just wrapped its 10th seasonal launch of motivated workers to tourism and hospitality businesses across Canada in April 2019. Most of the 1 600+ workers that Mobilize Jobs has deployed since its first seasonal aunch back in January 2015 consist of young people.

The program is popular with someone who has recently graduated nion school or completed some post-secondary



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schooling and is seeking a unique work/travel experience that enables them to find a job, gain new work skills and have an adventure of a lifetime. Applicants must be 18 or older, legally able to work in Canada, able to relocate for seasonal opportunities, have a high school diploma, supply two references and have a clean background check.

Grayson O'Hearn from Nova Scotia, now a Mobilize alumnus, said "Mobilize Jobs changed my life, literally. I grew up in a small town...with very little opportunities



or chances to grow and through them I was able to travel to the beautiful mountains of BC where I learned housekeeping skills, serving skills and then bartending skills. It really gave me a chance to beef up my resume while providing me with the life changing opportunity to travel and meet amazing people."

It's a work/travel adventure. first and foremost

The biggest draw of the program is the travel. Mobilize Jobs doesn't try to get BC youth to apply for BC jobs - there's no excitement in that. But young people from Alberta or the Maritimes are more likely to consider a season in Ontario cottage country or the Rockies for the sheer adventure factor. And when it's all organized for them and their housing is thrown in, it's less intimidating of a challenge and more like a work/travel adventure. *csc

> Young Canadians can apply at www.mobilizejobs.ca/apply

